

March 24, 2004

Dear ETIC Key Campus Contact:

At last Friday's ETIC meeting we concluded that our proposal for the upcoming biennium should honor the legislative commitment set in SB504 in 1997 -- \$100M over ten years -- leaving \$43M to be invested during 2005-2007 Biennium. These investments will be made to further our mission: *Make post-secondary engineering & technology education a strategic resource that fuels the Oregon economy and creates opportunity for all Oregonians.*

To develop an integrated proposal for the Oregon State Board of Higher Education, we need each campus to create one or more proposals, selecting from the following types:

- (1) *Core*: Direct follow-on to capacity and excellence investments underway during this biennium. These proposals can be based on the proposal updates you did last fall for the current biennium. The investment level should be less than or equal to the investment level for the current biennium. Each campus should submit exactly one Core Proposal, with an updated metrics forecast. Projected private support should be *at least* 0.5 to 1 for EOU, OIT, SOU, and WOU and *at least* 1.5 to 1 for OGI, OSU, PSU, and UO.
- (2) *New Initiative*: New investment consistent with themes outlined below. These proposals may also relate to our impending new process for reconciling industry needs with post-secondary programs. (See slides 5 and 7 of <http://www.oregonetic.org/meetings/PlanningSession/031904summary.pdf>) Proposals can be from \$200K to \$5M each. Each campus should submit no more than three New Initiative Proposals. Projected private support should be as described above.
- (3) *Capital Investment*: Investment consistent with themes outlined below that fall into one or more of the following sub-categories:
  - Construction of new facilities
  - Refurbishments of existing facilities
  - Equipment, each item of which is valued at \$5K or more and has a lifetime two or more yearsProposals can be from \$200K to \$10M each. Each campus should submit no more than one Capital Investment Proposal. Projected private support should be at least 2 to 1.

Templates for each of the three types of proposals are attached. Because the final allocation will probably be higher or lower than you propose, please give as much information as possible about the scalability of your proposal and the impact of varying funding levels. **You must submit your proposal(s) by April 2, 2004 as shown below.**

An ETIC subcommittee will use the following guidelines when considering the above proposals:

<b>Investment Type</b>	<b>Min Request</b>	<b>Max Request</b>
Operational Investments		
Core Program – Capacity and Excellence	\$16M	\$21M
New Initiatives	\$5M	\$22M
	-----	-----
Subtotal	\$21M	\$43M
Capital Investment	\$10M	\$20M
	=====	=====
Total	\$31M	\$63M

At our next regular meeting on April 23, 2004, ETIC will formally determine what the actual request will be, how it will be structured, and what the associated proposal will describe. This proposal will be submitted immediately after that meeting to Oregon State Board of Higher Education for consideration at its meeting on May 6 and 7, 2004.

To achieve this schedule much work needs to be done, starting immediately:

<b>Milestone</b>	<b>Deadline</b>
Each campus submits Core Funding Proposal	April 2, 2004
Campuses submit any and all New Initiative Proposals	April 2, 2004
Campuses submit any and all Capital Investment Proposals	April 2, 2004
Roll-up of proposals distributed to ETIC Voting Members	April 5, 2004
Subcommittee of Voting Members meets and review proposals	April 9, 2004
Requests for changes and clarifications emailed to campuses	April 10, 2004
Campuses submit all requested revisions	April 13, 2004
Subcommittee reviews revised proposals and produces overall proposal	April 15, 2004
ETIC meets to review, amend, and approve funding proposal	April 23, 2004

## **ETIC 2005-2007 Planning Themes**

### Statewide Goals

- Quality jobs for Oregonians
- Safe, caring, engaged communities
- Healthy, sustainable surroundings

### Themes from Governor and OSBHE

- Access
- Efficiency: More, Better, Faster
- Excellence/Economic Development

### Economic Investment Focus

- solving business problems in communities including removing barriers
- preparing a quality workforce and citizenry
- conducting basic and applied research
- developing and commercializing research results

### Public-private partnership producing

- Economic benefit for Oregon
- Leverage
- Accountability
- Results

### Capacity and Excellence

- Double the number of work-ready technical graduates for Oregon
- Achieve national recognition in areas important to Oregon's economy
- Use objective metrics to measure progress and assure accountability

### Collaboration

- Industry-academic
- Inter-department
- Inter-campus
- With community colleges

### Efficiency and Access

- Pre-college programs to prepare and encourage Oregon's children
- Work with community colleges to provide efficient pipeline to four-year programs
- Community colleges plus eight ETIC campuses provide access to engineering & technology throughout Oregon
- Scholarships lower cost and keep talent in Oregon

### Global competitiveness

- Technology that enhances ability of Oregon companies to compete globally
  - Companies in all industries
  - Companies in all parts of state
- Knowledge and skills that keep family-wage jobs in Oregon

Please let me know if you have questions or concerns.

Bruce Schafer  
Executive Director, ETIC