

ETIC Computer Science Taskforce Subcommittee

Meeting Notes

May 29, 2007

After a short introduction covering the purposes of the website and recent input gained from high school students, a meeting of a few content experts reviewed several sections of the GetReal website and identified a variety of possible enhancements in content and presentation of information.

Staff will be developing a more detailed summary of the meeting for review by attendees, and then the full CS Task Force. Meanwhile, here is an outline of some of the ideas discussed at the meeting:

- Usability
 - Top level pages should have less content, more white space, more links
 - Break up long pages
 - As one travels down-tree, density of information can increase
 - Sidebar links should be re-ordered
 - Taglines should be visible near the top of the page
 - More links, cross-links, pictures, sidebar/taglines, definitions and explanations of job titles especially; in general, smaller content bites
 - Search capability
- Content
 - Maintain some internal tables so data is summarized, roughly comparable – may not be true of external links
 - Current salary stats should show 10th, median or mean, and 90th percentile to show range, and especially realistic expectations for starting salary.
 - Add advice on planning post-secondary education, including transfers
 - Specific recommendations were made for pages
 - Home
 - Exploring College
 - Focus: Women (needs more info, data, explanation)
 - Real People (menu format; de-emphasize Eileen Boerger with the offshore jobs, and emphasize Wally Rhines, who wants to hire)
 - Jobs and Money
- Enhancements
 - Audio clips in the near future
 - Video clips, if resource issues permit adequate quality
 - Possibly more dynamic, changing content
 - Possibly FAQ
 - Possibly live email for reader questions

Next step: Develop a more complete outline of desired improvements, distinguishing between improvements that must be done and those that will be done as resources allow.

Respectfully Submitted, Jo Oshiro 6/4/07