

Engineering Technology Industry Council Meeting Minutes -- November 14, 2001

Attending the meeting were:

Ron Adams, Dean, Oregon State University
Morgan Anderson, Education Manager, Intel
Paul Bartlett, Senior Auditor, Oregon University System
Debbie Britten, OUS Chancellor's Office
Tom Corrigan, OCATE
Joe Cox, Chancellor, Oregon University System (OUS)
Jim Craven, Government Affairs Manager, AEA Oregon Council
Joyce Creswell, Saturday Academy
David Disend, Vice President, Oregon Institute of Technology
Martha Anne Dow, President, Oregon Institute of Technology
Sarah Douglas, CIS Chair, University of Oregon
Mike Driscoll, Executive Dean, Portland State University
Bob Dryden, Vice Chancellor, OUS
Jim Johnson
Ron Geason, OUS Chancellor's Office
Joe Graf, Dean, Southern Oregon University
Ray Guenther, Intel
Jack Hurt, Tektronix
Dawn Larson, OGI School of Science & Engineering
David Johnson, University of Oregon
Bill Lewis, Oregon Institute of Technology
Gary Lietke, OUS Chancellor's Office
Dick Lytle, Director, Oregon Master of Software Engineering
Wally Rhines, ETIC Chair and Chair and CEO of Mentor Graphics
Skip Rung, retired Hewlett Packard Executive
Patricia Snopkowski, Director, Internal Audit, Oregon University System
Bruce Schafer, Executive Director, ETIC
Bill Scott, Director, Oregon Economic Community Development Department
Roy Swackhamer, CIO, CNF
Mark Tennant, Director, Xerox
Ed Thompson, Dean, OGI School of Science & Engineering
Don VanLuvanee, CEO, Electro Scientific Industries
Elisabeth Zinser, President, Southern Oregon University

Wally Rhines, the new chair of ETIC, opened the meeting. He expressed his passion for improving the quality and quantity of engineering graduates coming out of Oregon. He recognizes that there is a sizable gap in our local hires versus out of state. Wally mentioned that the December meeting will include a review of our strategic plan. He also commented that definable measurable goals are important.

Paul Bartlett and Patricia Snopkowski talked about the reason the audit is taking place:

1. ETIC is a new program.
2. It is unique in that it's not one program within one university – it is spread over several.
3. There are large amounts of money involved.
4. There are many stakeholders that are interested in how ETIC operates.

Copies of the audit have been provided to all ETIC members. There will be a follow up in June to see how we stand on the recommendations made by the auditors. When all has been finalized a memo of compliance will be issued.

Bob Dryden presented “Education Advocate for Life” resolutions to Jim Johnson and Don VanLuvanee.

Joe Cox spoke of our current economic downturn and the request of the governor that all general fund participants provide 2, 4, 6, 8, and 10% proposed budget reductions. Joe suggested that it is critical that we protect our core mission of instruction at any cost but that we would not simply abandon all new initiatives approved last session. The Governor has instructed that we NOT use tuition increases as our answer. Engineering Enhancement Investment Fund (EEIF) investments has been protected up to the 6% cut level but if the cut level rises beyond 6% it will affect EEIF. Bill Scott comments that “they” are looking for cuts that can continue into the next biennium. Jim Craven questioned who will be making the decisions – the governor or the legislature? Joe reassures that as we get more information we will bring it to the council and stresses that we are in much better shape because of Industry “stepping up.” Jim Johnson wanted to know what methods were used in creating the proposed 2, 4, 6, 8 and 10% reductions. Joe explains that they worked with each campus and each campus missions made a difference – they did not use a template. University presidents feel that at 4.5 – 6% reductions programs will be affected if tuitions are not increased. Joe stated that 7.7% was the average tuition increase for universities across the country and we could not do that. Joe felt that no one wants to hear “tuition increase” but that it is going to have to happen. Joe stated that more clear guidelines would come after the March revenue estimates

Bruce Schafer presented the status of the Pre-College and Research RFP’s. Ron Adams questioned whether or not we should hold off on these due to the cuts but the majority of the room felt we should move forward.

Ron Geason presented the draft ETIC bylaws. He requested input on the bylaws so an updated version can be reviewed and approved at the next meeting. Ron commented that the bylaws have been written to provide maximum flexibility but to also comply with the auditor’s recommendations.

Mike Driscoll presented PSU’s Top Tier Plan. Jim Johnson said he would like to see information on how will the money be used improved PSU’s peer ranking. Joe asked how do we know that top tier money is benefiting will Oregon industry. Jim commented that the private matches demonstrate this benefit. Mike said he would provide information on how PSU compares to aspirational peers.

Joyce Cresswell presented an overview of how Saturday Academy would use EEIF funds. After giving her presentation Joyce asked where ETIC would like to see the resources spent – what would best serve our goals. Bruce suggested rating the communities to see where you would have the most “buy-in.” Martha Anne volunteered Klamath Falls as a site. Jim Johnson suggests she approach the planning process as if she was writing a grant proposal. Ed Thompson recommended the emphasis be on sustainability because doing so would produce the greatest gain over time.

Bruce Schafer presented a draft agenda for December. We concluded that we should prepare a summary of the results of the EEIF investments in the ‘99-‘01 biennium. The meeting was adjourned.