

Engineering Technology Industry Council
Meeting held October 21, 2002 at the CAPITAL Center

In Attendance:

Ron Adams	OSU
Morgan Anderson	Intel
Norm Armour	LSI Logic
Phil Barrett	OHSU/OGI
Bob Broeg	WOU
Cynthia Brown	PSU
Bill Carter	OIT
Jim Craven	AeA
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Martha Anne Dow	OIT
Bob Dryden	OUS/PSU
Rich Duncombe	HP
Ron Geason	OUS/PSU
Michelle Girts (<i>by phone</i>)	CH2M Hill
Joseph Graf	SOU
Ray Guenther	Intel
David Hackleman	Hackleman Consulting
Joel Haugen	Saturday Academy
Jim Johnson	
Gary Kaleta	Gunderson
Bill Lewis	OIT
Gary Lietke	OUS
Richard Linton	UO
Dick Lytle	OMSE
Marc Manley (<i>by phone</i>)	
Harvey Mathews (<i>by phone</i>)	AOI
Amy McKinley	OIT
John Miller (<i>by phone</i>)	EOU
Jim Morris	PSU
Wally Rhines	Mentor Graphics
Skip Rung	New Economy Coalition
Bruce Schafer	OUS
Pat Scruggs	OCKED
Ed Thompson	OHSU/OGI
Michele Vitali	OUS
Michal Young	UO

Wally Rhines, ETIC Chair, opened the meeting by asking for approval of the September 27, 2002 meeting minutes. Motion was made, seconded and approved.

Wally asked for an update on any ETIC strategy presentations given since the last council meeting. Skip Rung and Bob Dryden reported on the meetings at which they had spoken around the state.

Final Budget Reduction Allocation

Ron Geason presented the final recommendation of the resource allocation model reflecting the subsequent legislative sessions that took place over the last few months. A copy is located at http://www.oregonetic.org/current_investments/BudgetReductionFinal9-30-02.pdf. The total ETIC budget, which started at \$25 million, is at \$22.2 million as of September 30th and following the 5th Special Session of the legislature, slightly higher than projected in earlier discussions. Joe Graf and Martha Anne Dow asked to speak with Ron after the meeting regarding the collaborative fund allocation. There being no objections, the allocation was considered approved by the Council.

Scorecard Presentations

The remaining 2X Plan Scorecards as of 6/30/02 were presented and can be viewed at http://www.oregonetic.org/investment_indicators/investment_indicators.htm

- OIT – Martha Anne Dow

Joyce Cresswell and Joel Haugen from Saturday Academy presented the new FutureMakers2 interactive website located at <https://qp.research.ibm.com/QuickPlace/futuremakers2/Main.nsf/>. The new site was created with ETIC’s pre-college RFP dollars and connects adult mentors with students in grades 5-12 by offering invention-engineering activities.

2X Commitment Task Force Update

Bruce presented the findings of the newly created 2X Task Force, which consists of representatives from each campus and was charged with the task of creating a clean set of data and preparing a recommended course of action regarding the 2X commitment.

Revised 2x Forecast for '03-'05 \$40 Million Plan				
ECS Degrees (Undergraduate & Graduate Combined)				
	AY99 Baseline	AY09 Forecast	% Gain '99 – '09	Follow-on Request (M\$)
EOU	0	31	#N/A	\$0.50
OHSU/OGI	119*	193	62%	\$3.00
OIT	138	403	192%	\$2.00
OSU	549	935	70%	\$21.44
PSU	266	555	109%	\$5.60
SOU	39	115	195%	\$1.00
UO	86	179	108%	\$3.00
WOU	40	50	25%	\$0.25
TOTAL	1237	2461	99%	\$36.79

* 3-year running average

Background:

1. Long lead-times because
 - a) Funding ramping up slowly as a percent of total ECS budgets
 - b) Time to hire faculty
 - c) Bachelor’s degrees take 4 to 8 years
2. Continued growth will require continued funding

Recommendations:

1. Combine graduate and undergraduate degrees
2. Keep AY99 as baseline year and show 2X by 2009.
3. Increase marketing of programs to freshmen due to recession.

Issue: Final reconciliation.

He pointed out that while the new projections show lower growth in undergraduate degrees than originally forecasted, the forecasts for graduate degrees have been increased. The consensus of the task force was to combine the undergraduate with the graduate degrees for a doubling of graduates by 2009. Other observations during the process:

- Early indications from freshman show there is less interest in this career path due to the current economy, suggesting a need for increased marketing efforts.

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- Degree forecasts assume a \$40 million budget for the '03-'05 biennium and a follow-on request of at least \$36.79 million for the following biennium.

Morgan Anderson asked for clarification on what factors are keeping the universities from reaching 2X; not enough students?, quality of faculty?, etc. Jim Johnson stressed that we need to be able to provide succinct answers to such questions. It was agreed that we should have variance explanations for items beyond the control of ETIC such as tuition increases and budget cuts. Bruce will follow-up with the 2X task force before the next meeting to reconcile the new forecasts with the ones provided in the plan for the current biennium.

'03-'05 Plan Budget Prioritization

Bruce and Ron reported on a request from a budget analyst with the Oregon Department of Administrative Services (a sister agency to OUS) that would require OUS to break down the 03-05 budget into \$10 million increments. Currently, we have only a \$40 million plan and the \$27 million back-up plan. After discussion, it was decided that it would not be productive to have all of the schools involved in the process nor would it be prudent to have more than one budget so we will continue with the existing strategy of having one budget until it is brought before the legislature.

OCKED Council Report

Patricia Scruggs presented the draft report for the Oregon Council for Knowledge and Economic Development (OCKED) on behalf of others, including Diane Vines and Jim Johnson. A copy of the report, which includes the ETIC plan, is located on the ETIC website at http://www.oregonetic.org/meetings/OCKED_councilreport_10-16rev.pdf. Both ETIC and OCKED are interested in creating synergistic ways to add value to both councils.

Other Business

Jim Craven informed the Council that there is a proposal for a state tax credit for donations of equipment to education institutions. The AeA will be recommending this credit be enacted during the next legislative session.

There being no further business, the meeting was adjourned.