

Engineering Technology Industry Council
Meeting held August 6, 2003 at Mentor Graphics

In Attendance:

Morgan Anderson	Intel
Norm Armour	LSI Logic
Gerhard Beenen	Network Elements
Dan Bernstine	PSU
Bob Broeg	WOU
Cynthia Brown	PSU
Dave Brown	Tektronix
Jim Chadney	WOU
Shirley Clark	OUS
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Martha Anne Dow	OIT
Rich Duncombe	Hewlett Packard
Bob Dryden	PSU
Charmagne Ehrenhaus	OUS/OCATE
Dick Fairley	OGI/OHSU
Terri Fiez	OSU
Ron Geason	PSU
Michelle Girts	CH2M Hill
Joe Graf	SOU
Ray Guenther	Intel (by phone)
Richard Jarvis	OUS
Dave Johnson	UO
Jim Johnson	
Gary Kaleta	Gunderson
Kathi Lee	OMSE
Richard Linton	UO
Jim Lussier	OSBHE (by phone)
Gary Lietke	OUS
Marc Manley	
Dick Knight	
Wally Rhines	Mentor Graphics
Skip Rung	
Bruce Schafer	OUS
Ed Thompson	OGI/OHSU
Kal Toth	OSU EECS/OMSE
Larry Wade	Software Association of Oregon
Vicki Wagers	OMSE
Dave Woodall	OIT
Michal Young	UO
Craig Zemke	Jeld-Wen

Wally Rhines, ETIC Chair, opened the meeting by asking for approval of the June 12, 2003 meeting minutes. Motion was made, seconded and approved.

ETIC Bylaws Revisions

Bruce distributed proposed revised ETIC bylaws for approval. Changes were technical in nature, including clarifications on the rules for voting members when employment changes, definition of companies providing voting members, and increased the number of nonvoting members allowed.

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A motion for approval was made, seconded and approved by the voting members. [Ed: Ray Guenther attending by phone and unable to review the revisions. He submitted a suggestion after the meeting, which will be considered at a future meeting.]

Update on \$20 million lottery bond proposal

Wally reported on the recent testimonies in Salem and added that members have been greatly involved sending letters, email and phone calls to the legislators. While the ETIC lottery bond allocation is still in jeopardy, it is not going unnoticed. Visits with various state newspaper editors have resulted in press coverage from 5 of the top 6 newspapers and all of the articles have been posted on the ETIC website. Bruce reported that Harvey Mathews of AOI had met with several of the legislators and passed along feedback from Senator Kurt Schrader, Co-Chair of the Joint Ways & Means Committee. Norm Armour reported that he had spoken with House Speaker Karen Minnis who supported the proposal and would do her best to get it past the bottleneck. Martha Anne Dow and others reported on other successful meetings. Chancellor Jarvis thanked everyone for their assistance.

Process for Allocation of \$21.6 million plan

Wally explained that the current \$40 million plan was broken down into \$23.59 million for capacity, \$14.05 for excellence and \$2.36 million for research and pre-college RFPs. In early 2002, the Planning Task Force had started on a \$27M back-up plan but did not complete that version. It appeared that the legislature will appropriate about \$21 million of the proposed \$40M but it was less clear what would happen regarding the proposed allocation of \$20 million in lottery funds. The question was raised as to when the Council should develop a revised allocation recommendation. Wally asked the campus representatives what problems they would have if a revised biennium allocation was delayed until after the Legislature adjourned. The consensus was that it was best to wait until after the Legislature adjourns and the final investment levels are determined.

Report from OMSE Task Force

Bruce provided an overview of the task force's findings and recommendations:
http://www.oregonetic.org/meetings/etic_minutes/OMSETaskForceRecommendations080603.pdf. The conclusion of the three independent task force members was that both proposals represent valid alternatives but carry forward in different ways, with the OGI proposal potentially addressing a larger market but requiring a substantially larger investment. The OMSE program was also said to offer low market risk but high marketing risk, i.e., a significant market was evident, but reaching the market was expected to be difficult.

Dick Fairley of OGI and Cindy Brown of PSU then presented their proposals, located in entirety at:

OGI: http://www.oregonetic.org/meetings/etic_minutes/OGI-OMSEProposal.pdf

PSU: http://www.oregonetic.org/meetings/etic_minutes/PSU-OMSEProposal.pdf

Questions arose about the difference in cost. It was explained that OGI would be hiring Kal Toth and then recruiting two new research faculty members. PSU would use their existing faculty in addition to hiring Kal Toth.

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Following the discussion, the main meeting was adjourned at 4:30 pm. The voting members stayed to continue their discussion and provide their advice to Chancellor Jarvis on the trade-offs between the two OMSE proposals. There were a variety of points made about the similarities and differences between the two proposals. No final conclusion was reached but most members seemed more comfortable with the PSU proposal because it required a significantly lower investment level.