

**Engineering Technology Industry Council**  
Meeting held March 19, 2004 at CAPITAL Center

In Attendance:

Ron Adams	OSU
Gerhard Beenen	Network Elements
Eileen Boerger	ProDX
Bob Broeg	WOU
Cynthia Brown	PSU
Shirley Clark	OUS
Jim Craven	AeA
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Martha Anne Dow	OIT (by phone)
Bob Dryden	PSU
Charmagne Ehrenhaus	OCATE
Robin Furness	PacifiCorp
Ron Geason	PSU
Michelle Girts	CH2M Hill
Bill Glaze	OGI/OHSU
Joe Graf	SOU
Ray Guenther	Intel (by phone)
Scott Huff	PCC
Dave Johnson	UO
Gary Kaleta	Gunderson
Grant Kirby	OIT
Lee Lindsey	EOU
Gary Lietke	OUS
Richard Linton	UO
Harvey Mathews	AOI
John Miller	EOU
Wally Rhines	Mentor Graphics
Carol Robinson	OBA
Mike Rohwer	PHTech
Skip Rung	ONAMI
Bruce Schafer	OUS
Ed Thompson	OGI/OHSU
Michele Vitali	OUS
Vicki Wagers	OMSE
Dave Woodall	OIT
Michal Young	UO
Craig Zemke	JELD-WEN

Michelle Girts, ETIC Chair, opened the meeting by thanking those that participated in the March 8<sup>th</sup> Strategic Planning Session. Further summary and results were presented later in the agenda. The January 23, 2004 meeting minutes were reviewed and a motion for approval was made, seconded and approved.

Skip Rung was presented with a plaque in recognition of his service and dedication to ETIC last term.

A motion to amend the ETIC bylaws was made, seconded and unanimously approved increasing the number of voting members allowed from 16 to 20. New members were introduced, which include:

Voting:

Eileen Boerger, ProDX (Portland)  
Robin Furness, PacifiCorp (Portland)  
Chris King, Planar (Beaverton)

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Nick Konidaris, ESI (Portland)  
Mike Rohwer, PHTech (Salem)  
Roy Vinyard, Asante Health System (Medford)  
Craig Zemke, JELD-WEN (Klamath Falls)  
Fred Ziari, IRZ Consulting (Hermiston)

NonVoting:

Lynn Lundquist, Oregon Business Association  
Harvey Mathews, Associated Oregon Industries  
Duncan Wyse, Oregon Business Council

**2003-2005 Scorecard Presentations**

The following universities presented their first scorecards of the 2003-2005 biennium. The Powerpoint presentations, which also included material addressing their successes and challenges, are located at [http://www.oregonetic.org/investment\\_indicators/2003-2005.htm](http://www.oregonetic.org/investment_indicators/2003-2005.htm).

- EOU – Lee Lindsey\*
- OIT – Martha Anne Dow\*\*
- OSU – Ron Adams
- PSU – Bob Dryden

\* John Miller arrived late and was asked to answer questions about EOU's scorecard at the next meeting.

\*\* OIT was asked to clarify the variances in their reported student credit hours at the next meeting.

Scorecards for the remaining universities and the pre-college consortium will be presented at the next ETIC meeting.

Wally asked about the fiscal year-end rollup noting we should be sure we are on track with what was sold to the legislature.

**Results of March 8<sup>th</sup> Planning Session**

Bruce and Michelle gave a summary presentation on the recent ETIC planning session. The presentation, with suggestions incorporated, is on the ETIC website at <http://www.oregonetic.org/meetings/PlanningSession/031904summary.pdf>.

The 'Relevant Rankings' listed on slide two were the most recent rankings from the State Science & Technology Indicators, 4<sup>th</sup> edition. There was discussion and it was agreed that the survey's methodology needs to be investigated before we use its findings given the ambiguity in the rankings.

The ETIC mission statement was clarified slightly and agreed upon as:

*Make post-secondary engineering & technology education a strategic resource that fuels the Oregon economy and creates opportunity for all Oregonians.*

ETIC's vision, five key goals and subsequent planning activities were also presented and discussed. Additionally, Bruce presented various funding options available through the OUS budget as well as part

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of the OSBHE's AEED (Academic Excellence/Economic Development) Working Group and as part of an OCKED recommendation. Bruce reviewed the historical RFP process for receiving campus proposals and developing an investment plan. The OSBHE and OCKED timelines were discussed, with the following milestones noted:

- 4/16 – OCKED's deadline for a placeholder legislative concepts
- 4/22 – deadline for written submissions to the Board
- 5/6,7 – Board meeting to be held at EOU
- 7/16 – Board decision on policy packages

Bruce noted that if ETIC intends to request more than the \$20.9 million previous allocation, than we need to follow the process deadlines above for the Board.

Wally reminded everyone that we not forget our original message (the 'elevator message') emphasizing ETIC's strong track record and noting the

- Self-sustainability
- Private support
- Measurable results
- Doubling graduates (2X)
- Improving national rankings

Michelle summarized the discussion by stating we need to build strongly on what we have, aware of the fact that multiple levels of thought have already gone into the proposals. We should treat the \$20.9 million funding as our core program and identify new opportunities to justify increased funding.

Bruce will work with the campuses over the next weeks regarding submission of proposals, with a voting member review meeting to be scheduled prior to the next Council meeting on April 23<sup>rd</sup>.

### **Update on VIP Tour Schedule**

Bruce informed the group that the VIP tour schedule had been finalized and distributed copies (posted at <http://www.oregonetic.org/meetings/VIPtours/VIPtourschedule.pdf>). Announcement letters were just mailed to the legislative members, OSBHE members and ETIC members. A second letter was being sent to all of the local community leaders provided by the campus liaisons. Speaking points are being crafted and all of the campuses are on track.

There being no further business, the meeting was adjourned.