

Engineering Technology Industry Council
Meeting held August 2, 2004 at CAPITAL Center

In Attendance:

Norm Armour	LSI
Phil Barrett	OGI/OHSU
Gerhard Beenen	
Eileen Boerger	ProDX
Cynthia Brown	PSU
Dave Brown	Textronix
Jim Chadney	WOU
Malgorzata Chrzanowslea-Jeske	PSU
Jim Craven	AeA
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Martha Anne Dow	OIT
Robin Furness	PacifiCorp
Michelle Girts	CH2M Hill
Joe Graf	SOU
Ray Guenther	Intel
Dave Johnson	UO
Gary Kaleta	Gunderson/OMI
Lee Lindsey	EOU (by phone)
Richard Linton	UO
Nick Konidaris	ESI
John Miller	EOU (by phone)
Janet Rash	Intel
Gordon Reistad	OSU
Wally Rhines	Mentor Graphics
Skip Rung	ONAMI
Bruce Schafer	OUS
Pat Scruggs	OECD
Jim Troisi	IBM
Roy Vinyard	Asante Health (by phone)
Larry Wade	SAO
Vicki Wagers	OMSE
Michal Young	UO

Michelle Girts, ETIC Chair, opened the meeting by asking for approval of the June 25, 2004 meeting minutes. Motion was made, seconded and unanimously approved.

Government Affairs and Communications Task Force Report

Michelle Girts and Bruce Schafer updated the council on the most recent meeting of the Government Affairs and Communication Task Force. Recent communication with the Oregon State Board of Higher Education (OSBHE) has taken place in meetings with the OSBHE AEED Work Group, with members Donald Blair and Howard Sohn, and through ETIC's presentation to the Board at the July 16th meeting. ETIC's \$43 million proposal for the 2005-2007 Biennium is considered two sub-proposals: \$20.9 million in the OUS base budget and a \$22.1 million policy package. The capital proposal of \$13.85 million is considered separately as part of the OUS capital budgeting process. ETIC's policy package is one of seven being forwarded to the Governor. The capital investment proposals will be reviewed at the Board's August 6th meeting.

Separately, OCKED/ONAMI is submitting a proposal that is funding different but complementary faculty positions at UO, OSU and PSU. To clarify the distinction between the new faculty that would be

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hired at OSU, Bruce worked with Skip Rung and OSU to get a more detailed description and update their investment proposal description.

At the July 16th OSBHE meeting, we were asked for more detail regarding the amounts and types of private support being received. Bruce has updated the scorecard template to reflect this request. Today's and future scorecards will contain this information. The Board also asked about (1) the relationship of private support to state funding and what would happen if state funding were reduced; and (2) where Oregon's engineering graduates go.

Bruce also reported that we are in need of an Executive Summary outlining the 2005-2007 proposal, which would include an overview as well as summary data and tables. We will also need to prepare flyers and talking points, which the task force will review in the next months. The intent is to schedule meetings between ETIC members and those that attended the VIP Tours and key legislative leaders. Members should let Bruce or Michelle know if they have any established relationships with members of the Oregon Legislature.

Finally, Bruce reported on the June 30 meeting that included the Governor's office, OECDD, OCKED, Oregon Business Plan and AEED leaders. They have agreed that there is a need for a policy making body that addresses higher education and economic development and provides guidance for implementation. The Governor's office and OECDD will be revising a draft that will address ETIC comments. Communication and coordination remains critical. Pat Scruggs of OECDD elaborated for the group and stated that one goal is to better cover planning gaps like technology transfer and commercialization. The new council would have oversight of the signature research bodies like ONAMI. The second meeting for the Oregon Council for Innovation and Competitiveness (OCIC) is scheduled for August 12th. Pat agreed to update ETIC after that meeting. Michelle noted we have an action item for ETIC to meet with the OCKED government affairs committee.

Pat also noted that there is no specific funding policy package for OCKED other than the commercialized research fund and ONAMI.

Staffing Task Force Report

Bruce provided an update of the ETIC staffing task force, which included Bruce, Michelle Girts, Ron Geason, Gary Kaleta, Chris King and Gordon Reistad. As a result of the recent Chancellor's Office staff reduction and focus on policy, many programs were shifted to the campuses. Bruce recapped the reduction in his Industry Affairs staff from 3.7 to 1.5 FTE as of July 1st. He is in the process of negotiating with the campuses to take on more of the responsibility for AeA scholarship program, which was previously administered by the Industry Affairs staff. Meanwhile, the Industry Affairs department has taken over the OUS liaison role with the Oregon Metals Initiative and there are an increasing number of valuable ETIC initiatives that need attention. Bruce presented a list of all of the current and proposed 2004-2007 ETIC staff functions. His analysis indicated that staffing needs were at least 3.0 FTE. Therefore, the task force made recommendation that ETIC staff be increased by adding a full-time project manager and an additional .50 FTE of administrative support. Bruce recommended that ETIC cover one half of the staff requirement using \$158,000 in carry-forward funds for FY05, and allocate a similar amount for the '05-'07 biennium.

After some discussion, the topic was tabled, subject to Bruce developing additional analysis including surveying ETIC members on their priorities.

PSU Program Report on OMSE

Cynthia Brown, chair of Computer Science at PSU, presented a program report on the Oregon Master of Software Engineering. Twenty-two certificates and 6 degrees were awarded this year. They have reorganized the curriculum and divided the courses into tiers, giving students more options. They have a goal of reaching break-even in five years, but would like to do better and reach their internal target of two years. The full presentation can be found at http://www.oregonetic.org/meetings/OMSE_8-02-04.ppt.

Scorecard Reports

- **EOU**
John Miller and Lee Lindsey reviewed EOU's scorecard. It is located at http://www.oregonetic.org/investment_indicators/03-05/EOU2004-0802.pdf
- **OIT**
Martha Anne Dow reviewed OIT's scorecard. It is located at http://www.oregonetic.org/investment_indicators/03-05/OIT2004-0802.pdf.
- **OSU**
Gordon Reistad reviewed OSU's scorecard. It is located at http://www.oregonetic.org/investment_indicators/03-05/OSU2004-0802.pdf.

Michelle Girts closed the meeting by thanking Gary Kaleta, Craig Zemke, Matt Carter from OMI, Jim Craven and Harvey Mathews for supporting ETIC at the OSBHE meetings recently. There being no further business, the meeting was adjourned.