

Engineering Technology Industry Council
Meeting held November 8, 2004 at Mentor Graphics

In Attendance:

Morgan Anderson	Intel
Gerhard Beenen	
Cynthia Brown	PSU
Jim Chadney	WOU
Jim Craven	AeA
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Tom Dyke	UO
Dick Fairley	OHSU/OGI
Robin Furness	PacifiCorp
Michelle Girts	CH2M Hill
Ron Geason	PSU
Joe Graf	SOU
Ray Guenther	Intel
Dave Johnson	UO
Gary Kaleta	Gunderson/OMI
Chris King	Planar
Richard Linton	UO
John Marsaglia	WOU
John Miller	EOU (by phone)
Gordon Reistad	OSU
Wally Rhines	Mentor Graphics
Michael Rohwer	PHTech
Skip Rung	ONAMI
Bruce Schafer	OUS
Ed Thompson	OHSU/OGI
Jim Troisi	IBM
Michele Vitali	OUS
Dave Woodall	OIT
Michal Young	UO
Craig Zemke	JeldWen (by phone)

Michelle Girts, ETIC Chair, opened the meeting by asking for approval of the minutes of the meetings on September 24, 2004 and October 27, 2004. Ray Guenther requested that a comment incorrectly attributed to him be removed from the minutes of the meeting on September 24, 2004. A motion was made, seconded and unanimously approved to accept the two sets of minutes as modified.

Government Affairs/Communication Task Force Report

Bruce distributed a copy of the most current Government Affairs Communication Strategy Outline http://www.oregonetic.org/meetings/tf_minutes/govtcomm/GovtCommStrategyRevD.pdf outlining the key objectives and elements of the strategy. Bruce noted the second key message is tripling the federal research dollars flowing to Oregon. The Governor's Recommended Budget (GRB) is due out on December 1st or 2nd. The group agreed that its goal should be to advocate the ETIC allocation included in the GRB. Support materials needed to emphasize past accomplishments and future vision are being developed and will be posted on the ETIC website.

Michelle reported that we were informed there was no revised draft of Legislative Concept 121-12 at this time. The comments from the last ETIC meeting were reviewed to make sure they were all captured and addressed in an analysis provided by Bruce. Three key issues were addressed:

1. Does the legislative concept acknowledge ETIC's role and expertise?

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2. Is the diversity of Oregon's industries represented in the new council's charter?
3. How will ETIC funding work once the new council is in effect?
4. What will the relationship of the new council be to community colleges and workforce development?

Bruce reported that he was able to identify language already in the Legislative Concept that addressed issues 1,2 and 4 above. He suggested that a new section 2(x) be added to address issue 3 stating that *monies allocated to programs overseen by ETIC shall continue to be allocated from the general fund to the Department of Higher Education.* Jim Craven added that the new council is an advisory group, and not a new agency with any budget authority. It's expected that Pat Scruggs of OECDD would provide staff support for new council. The ETIC members agreed that it is important to endorse the concept and would like to see the draft bill as it is created. Following the discussion, a motion was made, seconded and unanimously approved to endorse Legislative Concept 121-12 subject to requesting a clarification in the area of how ETIC funds will be budgeted.

ETIC Staffing Policy & Strategy Update

Bruce reported that his department had recently been approved for an additional 0.25 FTE in administrative assistance, and a 0.50 FTE project manager position to work on both ETIC and the AeA scholarship program. The funds for these increases did not come from the ETIC allocation.

Ray asked Bruce for clarification on the status of the ETIC carry forward balances that he had previously suggested could be allocated to ETIC staffing Bruce reported that these balances remain and could be allocated by ETIC for use in the upcoming biennium.

PSU & OGI/OHSU Request

A special meeting was held October 27, 2004. At that meeting, members approved

- a \$647,000 reallocation in the 03-05 Biennium from support of non-computer science faculty to computer science faculty; and
- an adjustment to PSU's 05-07 New Initiative proposals that would provide \$2.0 million to a new Computer Science Enhancement proposal.

See the minutes at http://www.oregonetic.org/meetings/etic_minutes/04-1027vm.pdf for details.

Bruce did an analysis on the impact of the associated changes to PSU's and OGI's metrics. Because OGI's metrics forecast decreased more than PSU's forecast increased, the combined 8-campus forecast for 2009 decreased from 1.84X to 1.69X for graduate student credit hours and from 1.82X to 1.76X for graduate degrees.

Scorecard Reports

OGI/OHSU:

Ed Thompson presented OGI's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/OGI2004-0924.pdf. Chris King expressed concern that the metrics show little growth since 1999. Ed described the changes in programs at OGI that had contributed to this result.

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SOU:

Joe Graf presented SOU's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/SOU2004-0924.pdf.

UO:

Michal Young presented UO's CIS department progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/UOcis2004-1108.pdf. Michal reported that results are falling short of goals. A combination of the dot.com crash and stories of outsourcing have contributed to the shortfall. His department is planning on additional outreach to high schools to increase interest in its degrees. Cynthia Brown of PSU suggested that when we are talking to the Legislature, we make a point of stressing there are cycles, and that we argue for building capacity and programs so we are ready for the next surge. Michelle agreed and mentioned that data and anecdotes from the universities is what will really help our argument, for example, the percentage of graduates that get Oregon jobs, etc.

Dave Johnson presented UO's MSI department progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/UOmsi2004-0924.pdf. Dave reported that all of their graduates have jobs in Oregon.

WOU:

John Marsaglia presented WOU's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/WOU2004-0924.pdf

PreCollege:

Joyce Cresswell presented the precollege collaborative's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/pre-college2004-0924.pdf.

Other

Joe Graf noted that there is a new publication from the Oregon Business Magazine, entitled **Research Oregon** that highlights many of the programs that were funded by ETIC dollars. It can be downloaded at: http://www.mediamerica.net/pdfs/OBM_Research04.pdf.

There being no further business, the meeting was adjourned.