

Engineering Technology Industry Council

Meeting held February 4, 2005 at CAPITAL Center

In Attendance:

Morgan Anderson	Intel
Norm Armour	LSI
Gerhard Beenen	
Eileen Boerger	ProDX
Cynthia Brown	PSU
Ken Cone	OUS
Jim Craven (<i>by phone</i>)	AeA
Joyce Cresswell	Saturday Academy
Bruce DeYoung	OSU Extension
Martha Anne Dow	OIT
Bob Dryden	PSU
Rich Duncombe (<i>by phone</i>)	HP
Tom Dyke	UO
Charmagne Ehrenhaus	OCATE/PSU
Robin Furness	PacifiCorp
Ron Geason	PSU
Joe Graf	SOU
Jack Isselman (<i>by phone</i>)	Vista
Dave Johnson	UO
Gary Kaleta	Gunderson/OMI
Steve Hanson	OHSU/OGI
Richard Linton	UO
Steve Pawlowski	Intel
Gordon Reistad	OSU
Wally Rhines	Mentor Graphics
Bill Roberts	OHSU/OGI
Skip Rung (<i>by phone</i>)	ONAMI
Bruce Schafer	OUS
Ed Thompson	OHSU/OGI
Jan van Santen	OHSU/OGI
Michele Vitali	OUS
Dave Woodall	OIT
Michal Young	UO
Craig Zemke	JeldWen

Norm Armour, ETIC Vice Chair, opened the meeting by asking for approval of the November 8, 2004 meeting minutes. A motion was made, seconded and unanimously approved to accept the minutes.

Legislative Update

Norm reviewed the Governor's Recommended Budget that was announced in December and explained that ETIC has a line item for \$21.7 million listed, which covers our core proposals. The policy package which included ETIC's recommended new initiative and capital proposals were not a part of the GRB.

Thus, the recommended ETIC allocation is as follows:

Engineering Technology Industry Council
 Meeting held February 4, 2005 at CAPITAL Center

	2005-2007 Total Allocations		
	State Funds (\$M)	Private Support (\$M)	Support Ratio
EOU	0.35	0.13	0.37
OHSU/OGI	2.60	4.23	1.63
OIT	1.04	0.44	0.42
OSU	9.87	19.74	2.00
PSU	5.13	7.69	1.50
SOU	0.53	0.27	0.51
UO	1.05	1.76	1.68
WOU	0.25	0.13	0.50
Subtotal / Average	20.82	34.38	1.65
Other investments			
Planning	0.08	0.00	0.00
Research Fund	0.00	0.00	0.00
Pre-college RFP	0.80	0.00	0.00
Total	21.70	34.38	1.58

There remain several key committees in Salem for ETIC to influence. In priority order, they are:

1. Joint Ways and Means Committee
2. Ways and Means Education SubCommittee
3. House Education Committee
4. Senate Education and Workforce Committee

Michelle Girts, Norm Armour and Eileen Boerger have already attended breakfast briefings chaired by Chancellor Pernsteiner in Salem and were able to do some networking before and after the meetings. Additionally, the ETIC Government Affairs and Communication Task Force met earlier this week to review the materials being presented today for use in later legislative meetings.

Upcoming milestones include phase 1 (early March), 2 (late April) and 3 (May or June) meetings with the Ways and Means Committee. Also, the Senate Education Committee will meet in late February to discuss SB175 or its replacement. Norm notified the Council that we had received a memo from Senator Ryan Deckert earlier in the week expressing their “surprise when the original bill was drafted without the ETIC language” and stated that “their office has been working with MardiLyn Saathoff and Pat Scruggs to amend the language based on the suggestions from OCKED, ETIC and others developed last fall.”

Our plan for connecting with legislators is also broken down into three phases:

Engineering Technology Industry Council

Meeting held February 4, 2005 at CAPITAL Center

1. Phase 1: includes meetings with decision makers of the key committees before the Ways and Means top-down budget guidelines
2. Phase 2: includes meetings after the budget guidelines and including contacts from our VIP Days
3. Phase 3: meetings with key decision makers after the OUS budget is approved by the Ways and Means Committee

Bruce reported that in an effort to capture possible matches between ETIC members and our list of key legislators, he emailed a short online survey to the ETIC members to assist us in setting up future meetings with legislators.

Bruce also distributed a new Two-Page Summary that is intended as a 'leave-behind' and is also posted on the ETIC website at www.oregonetic.org/05-07/ETIC0507SummaryG.pdf. Bruce will send a copy down to the OUS Government Affairs office for critique and welcomed comments from anyone else in the meeting, including campus input on the specific bullet points on page two. Bruce also distributed the Talking Points, designed to mirror the two-pager and for ETIC member use only. Other materials include a matrix of key legislators -

www.oregonetic.org/meetings/GovtComm/LegislativeKeyContactsRevB.pdf.

Ideas in development include "ETIC Success Stories" a piece providing descriptions with photos from each campus highlighting past, current and/or future successes achieved through the help of ETIC dollars. Bruce will be distributing a template to the universities and requesting their help.

Pre-engineering Update

Bruce provided a summary on existing pre-engineering efforts in the state.

- A steering committee including community college deans, Oregon Department of Education, school districts and others is working on several areas in the pre-engineering area including Project Lead the Way steered by OIT. They have expressed interest in a pre-engineering summit.
- An IT Advisory Committee including industry, K-12 and ODE is focused on enhancing IT education in K-12 to serve as a pipeline for college programs and is preparing a report for the Board of Education.
- The SAO Foundation is very focused on the IT pipeline and their mission is to foster a globally competitive software workforce in Oregon by investing in education programs.
- There are various others, including, Saturday Academy, OSU Extension, TWIST and other OIT programs, MESA, SMILE, CSTA, OSTA, OMTA, etc.

As suggested in the past, the question is whether these key groups are all talking to each other and is there a way we can facilitate that by orchestrating a statewide summit to leverage their expertise and take the first steps toward creating a statewide pre-engineering strategy.

The strategy would include:

- setting measurable goals,
- coordinating the work of relevant groups,
- increasing the amount that can be accomplished with limited resources; and

Engineering Technology Industry Council

Meeting held February 4, 2005 at CAPITAL Center

- identifying ways to recruit more resources.

The Council agreed that cross-fertilization of these groups would be valuable. Bruce noted that the first planning meeting would be in February with a target summit date of July 2005. It would not be necessary for industry involvement just yet. Michal Young of UO and Cindy Brown of PSU volunteered to be on the committee.

Scorecard Reports

OHSU/OGI:

Ed Thompson introduced Bill Roberts, Jan van Santen and Steve Hansen (who was not present) and presented OGI's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/OGI2005-0204.pdf.

OIT:

Martha Anne Dow presented OIT's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/OIT2005-0204.pdf.

OSU:

Gordon Reistad presented OSU's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/OSU2005-0204.pdf.

PSU

Bob Dryden presented PSU's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/PSU2005-0204.pdf

PreCollege:

Joyce Cresswell presented the precollege collaborative's progress towards ETIC goals. The scorecard is located at http://www.oregonetic.org/investment_indicators/03-05/pre-college2004-0924.pdf.

In regards to scorecards, the issue came up as to whether we should add Ph.D.s as a line item in our metrics since it may be more representative for some campuses. Separately, there was discussion on our progress towards 2x. It was suggested we might want to graphically show the progress towards 2x in relation to the funding we have actually received, and make the point that 2x is in danger.

There being no further business, the meeting was adjourned.