

## Engineering Technology Industry Council

Special Voting Meeting held September 29, 2008 at Capital Center

### Voting Members

Eileen Boerger	Agilis
Lisa Graham	Bend Research (phone)
Art Johnson	KPFF
Gary Kaleta	Gunderson/OMI
Jon Lind	IBM
Eric Meslow	Timbercon
Kathy Miller	HP
Steve Pawlowski	Intel
Paul TenZeldam	Tektronix
Craig Zemke	JELD-WEN
Fred Ziari	EZ Wireless (phone)

### Other Attendees

Ryan Deckert	OBA
David Edwards	Hillsboro District 30 Representative
Margie Lowe	Governor's Office
Bruce Schafer	OUS
Michele Vitali	OUS

Steve Pawlowski, ETIC Vice Chair, opened the meeting.

Background: The Governor's Office asked ETIC to review its budget increase request and create a small subset proposal focusing in Recruitment, Retention, and Clean Tech (generally defined to be renewable energy and green building practices). The industry members of ETIC met by phone on September 12 to consider this request and concluded that we should prepare two versions of a revised plan: one that totals about \$5 million and another totaling about \$10 million.

In preparation for today's meeting each campus prepared a subset proposal addressing the three themes and requested funding in support of these themes. The table below was distributed to campuses to give them guidelines of how much of the \$5 million and \$10 million we may be able to allocate using a pro-rata approach based on the amount each campus received in the ETIC Policy Option Package endorsed by the Board of Higher Education and forwarded to the Governor's Office.

	ETIC Allocations for 2009-2011 Biennium in \$ million					
	Level 0	Level 1	POP	% of POP	Calculated POP Levels	
					5mil	10mil
EOU	0.48	0.88	0.40	1.01%	0.050	0.101
OHSU	2.00	2.00	-	0.00%	0.000	0.000
OIT	1.48	3.48	2.00	5.03%	0.252	0.503
OSU	20.58	40.58	20.00	50.33%	2.516	5.033
PSU	8.03	16.03	8.00	20.13%	1.007	2.013
SOU	0.56	0.64	0.08	0.20%	0.010	0.020
UO	3.09	9.09	6.00	15.10%	0.755	1.510
WOU	0.79	0.80	0.01	0.03%	0.001	0.003
OPAS	1.31	4.56	3.25	8.18%	0.409	0.818
Totals	38.32	78.06	39.74	100.00%	5.000	10.000

Some campuses did not need to submit a revised proposal because their allocation was handled in Level 0 and thus was not part of the budget increase described in the Policy Option, or the calculated levels were less than .005 (OHSU and WOU).

New retention metrics were also collected. Defined as:

*First-time freshmen are students that entered in the fall or the immediately previous summer AND took 12 or more units in their first fall term AND entered with less than 12 credits transferred from another college (not counting any credits earned while in high school) or entered with 12 or more credits but graduated from high school the previous spring AND declared an ETIC-supported major during or before their first fall term.*

*Transfer students are students that entered in the fall or the immediately previous summer after transferring from any college or university with junior standing (90-134 credits) AND enrolled with 12 or more credits in during their first fall term AND declared an ETIC-supported major during or before their first fall term.*

*Freshmen retention is calculated as the percentage of first-time freshmen who remain in an ETIC-supported program the following fall.*

*Transfer retention is calculated as the percentage of transfer students who remain in an ETIC-supported program the following fall.*

*Six-year graduation rate is calculated as the percentage of students who started ETIC-supported program six years earlier as first-time freshmen who have completed bachelor's degrees.*

Each campus was allotted roughly 10 minutes to present to the voting members and answer questions about their revised subset proposals. The following campuses submitted and presented their proposals.

**OIT**

*Lita Colligan, Associate Vice President Strategic Partnerships  
Tom Chester, Director Oregon Renewable Energy Center*

**OSU**

*Ron Adams, Dean of Engineering*

**SOU**

*Greg Pleva, Assistant Professor of Computer Science*

**PSU**

*Dick Knight, Interim Dean, College of Engineering & CS  
Dan Hammerstrom, Associate Dean, College of Engineering & CS*

**UO**

*Rich Linton, Vice President for Research & Graduate Studies  
Dave Johnson, Material Science Institute Director*

**EOU (by phone)**

*Marilyn Levine, Dean, College of Arts & Sciences  
Anna Cavinato, Chair, Division of Science, Math & Technology  
Richard Croft, Associate Professor, CS/MM*

Member Discussion: Discussion followed regarding the campuses strategies and goals for recruitment, retention and clean tech.

There was concern about the effectiveness of the recruiting and retention efforts described in the campus plans. They would like to see more focus on retention and building programs than recruitment and concentrate ETIC recruitment dollars on the OPAS Initiative.

There was a consensus that \$250k should be allotted to a retention "pool." The ETIC Retention Task Force will be charged with developing a best-practices strategy and a set of criteria for an RFP.

Additional amounts were allocated to some campuses for their retention plans. After the 2009 Legislature adjourns, the campuses will submit proposals consistent with the strategy and criteria developed by the Retention Task Force and compete for the available pool of funds.

A motion was made, seconded and unanimously approved to submit the following allocation for ratification at the next ETIC meeting on October 24<sup>th</sup> and Bruce will create a summary for the Governor's Office by the end of the week. Bruce will follow up with each of the campuses for updated versions of their proposals based on the recommendations below.

**ETIC Recommended Allocation for 2009-2011 Subset Proposals**  
for Ratification at October 24, 2008 ETIC Meeting

	Alternative A \$5M Plan Investment				Alternative B \$10M Plan Investment			
	Recruitment	Retention	Clean Tech	Total	Recruitment	Retention	Clean Tech	Total
EOU	0	25,000	0	25,000	0	25,000	0	25,000
OHSU	0	0	0	0	0	0	0	0
OIT	0	97,000	155,000	252,000		188,000	315,000	503,000
OSU	0	378,433	1,871,567	2,250,000	0	628,433	3,422,134	4,050,567
PSU	0	0	1,000,000	1,000,000	0	384,213	1,615,787	2,000,000
SOU	0	10,000	0	10,000	0	10,000	0	10,000
UO	0	0	804,000	804,000	0	0	2,093,433	2,093,433
WOU	0	0	0	0	0	0	0	0
OPAS/ RetentionTF*	409,000	250,000	0	659,000	818,000	500,000	0	1,318,000
<b>Total</b>	<b>409,000</b>	<b>760,433</b>	<b>3,830,567</b>	<b>5,000,000</b>	<b>818,000</b>	<b>1,735,646</b>	<b>7,446,354</b>	<b>10,000,000</b>

\* ETIC Retention Task Force will be charged with developing a best-practices strategy and a set of criteria for an RFP in 2009. Campuses will submit proposals consistent with the strategy and criteria and compete for the available pooled funds.

There being no further business, the meeting was adjourned.