

Engineering Technology Industry Council
Meeting held October 24, 2008 at Mentor Graphics

Voting Members

Lisa Graham
Art Johnson
Gary Kaleta
Jon Lind
Kathy Miller
Mike Rohwer
Paul TenZeldam
John Willis
Fred Ziari

Nonvoting Members

Ron Adams
Charlie Jones (by phone)
Dick Knight
Rich Linton
Bruce Schafer

Other Attendees

Tom Chester
Joyce Cresswell
Dan Hammerstrom
Dave Johnson
Margie Lowe
John Marsaglia
Greg Pleva
Fred Pratter (by phone)
Jan van Santen
Michele Vitali

Fred Ziari, ETIC Chair, opened the meeting and asked for approval of the July 25 and September 29, 2008 meeting minutes. A motion was made, seconded and unanimously approved to accept the minutes.

Ratification of Subset Proposal Allocation

Fred thanked the campuses for providing revised proposals and subsequent revisions. The Governor's Office asked ETIC to review its budget increase request and create a small subset proposal focusing in Recruitment, Retention, and Clean Tech (generally defined to be renewable energy and green building practices). The industry members of ETIC met by phone on September 12 to consider this request and concluded that we should prepare two versions of a revised plan: one that totals about \$5 million and another totaling about \$10 million.

ETIC voting members met on September 29th to hear presentations from the campuses submitting POP proposals and ask questions. After thoughtful discussion, they approved a motion to submit the following allocation for ratification at today's ETIC meeting for Bruce to forward to the Governor's Office.

ETIC Recommended Allocation for 2009-2011 Subset Proposals
for Ratification at October 24, 2008 ETIC Meeting

	Alternative A \$5M Plan Investment				Alternative B \$10M Plan Investment			
	Recruitment	Retention	Clean Tech	Total	Recruitment	Retention	Clean Tech	Total
EOU	0	25,000	0	25,000	0	25,000	0	25,000
OHSU	0	0	0	0	0	0	0	0
OIT	0	97,000	155,000	252,000	188,000	315,000	503,000	503,000
OSU	0	378,433	1,871,567	2,250,000	0	628,433	3,422,134	4,050,567
PSU	0	0	1,000,000	1,000,000	0	384,213	1,615,787	2,000,000
SOU	0	10,000	0	10,000	0	10,000	0	10,000
UO	0	0	804,000	804,000	0	0	2,093,433	2,093,433
WOU	0	0	0	0	0	0	0	0
OPAS/ RetentionTF*	409,000	250,000	0	659,000	818,000	500,000	0	1,318,000
Total	409,000	760,433	3,830,567	5,000,000	818,000	1,735,646	7,446,354	10,000,000

* ETIC Retention Task Force will be charged with developing a best-practices strategy and a set of criteria for an RFP in 2009. Campuses will submit proposals consistent with the strategy and criteria and compete for the available pooled funds.

A group of ETIC members will be meeting with the Governor's Office on October 30th to discuss our revised proposal and will push hard for Alternative B, the \$10 million policy option package.

Endorsement of ODE Diploma Implementation Policy Option Package

Fred reported that we received a request for endorsement from the Oregon Department of Education for their policy option package budget request for implementation of increased math and science high school diploma requirements. Their original request was for \$16 million, but they have since reduced it to \$4.5 million. The resources are primarily targeted for providing technical and logistical support for students, teachers and school districts, including professional development for teachers.

Fred and a committee of voting members recently held a conference call to discuss the endorsement request and agreed to endorse it on a conceptual basis. A motion was made, seconded and unanimously approved to endorse the ODE request.

2009-2011 Budget Process and Communication Plan

Bruce updated the Council on several key issues that have come up recently:

1. Pre-meeting this week. Bruce, Dave Johnson, Dick Knight and Ron Adams met with Margie Lowe and James Sager of the Governor's Office. It was a productive meeting and will help prepare us for the larger meeting on the 30th. They appreciate all the work of the council.
2. Bruce had recent communications with Bill McGee, a budget analyst with the Department of Administrative Services and long standing liaison with OUS for budget matters with the Governor's office. He was proposing a \$5.8 million reduction in our base budget since there was data on our website earmarked as one-time expenses. He made some assumptions on how much would be paid for each item with public vs. private support and used a percentage-of-total method. He did not realize that generally speaking the first call for state dollars is for faculty, services and supplies, with private funds used for

facility improvements and equipment. Bruce and others will try to convince Bill to withdraw his recommendation.

3. Due to the state of the economy, each agency has been asked to describe the impact of reducing their budgets by 10% after inflation. The implication is that policy option packages (budget increases) will only be considered as add-backs after budget reductions. Our Alternative A/B proposal is one such "add back" proposals.
4. ETIC is benefiting from increasing support from industry associations, including Ryan Deckert of the Oregon Business Association. He has proposed coordinating a coalition of industry members to support ETIC's strategy in Salem. He is working on recruiting government affairs directors as members including one or two to chair the new coalition. There is some overlap with our existing Communications Strategy Committee which may fold into this group.

FY08 Scorecard Presentations

Bruce provided a mid-biennium scorecard overview. There has been a downturn in grads, while research expenditures are up. There was discussion regarding prior goals on scorecards and how we can better measure these.

John Marsaglia presented the June 30, 2008 scorecard for Western Oregon University which can be found on the website at <http://www.oregonetic.org/scorecards/07-09/FY08WOU06-30.pdf>.

Dick Knight presented the June 30, 2008 scorecard for Portland State University which can be found on the website at <http://www.oregonetic.org/scorecards/07-09/FY08PSU06-30.pdf>.

Ron Adams presented the June 30, 2008 scorecard for Oregon State University which can be found on the website at <http://www.oregonetic.org/scorecards/07-09/FY08OSU06-30.pdf>.

Greg Pleva presented the June 30, 2008 scorecard for Southern Oregon University which can be found on the website at <http://www.oregonetic.org/scorecards/07-09/FY08SOU06-30.pdf>.

Dave Johnson presented the June 30, 2008 scorecard for University of Oregon which can be found on the website at <http://www.oregonetic.org/scorecards/07-09/FY08UO06-30.pdf>.

Bruce presented the June 30, 2008 scorecard for the combined precollege investments which can be found on the website at http://www.oregonetic.org/scorecards/07-09/FY08PreCollege_Grants.pdf.

Our approach for the 07-09 biennium was to solicit two RFPs, the first of which was campus oriented, and the second was open to all precollege entities.

The following feedback was provided. It would be helpful to add leveraging dollars to precollege report and include a slide on private support. Kathy Miller would like to hear more about their outcomes, noting we tend to lose track of projects met their original expectations? Bruce agreed there are at least two issues:

- How do we do a better job on reporting on programs with the right level of intermediate data, and
- How do we do a longitudinal analysis, i.e. the long-term impacts of the programs.

Ron suggested we need to decide what outcome we are going to assess and measure the impact. We'll also need to go back and review the evaluation plans included in the grant proposals.

We should also start working with our campuses to survey incoming freshmen to find out the extent to which they attribute their choice of majors or their level of preparedness to pre-college programs -- both those that have received support from ETIC as well as others.

He closed the meeting by complimenting Di Saunders and Endi Hartigan of the Chancellor's Office on the new ETIC brochure.