

Engineering Technology Industry Council

Meeting held on June 20, 2011 at OUS Boardroom

Voting Members

Jeff Blank	Xerox
Eileen Boerger (phone)	CorSource
Art Johnson	KPFF
Eric Meslow	Timbercon
Kathy Miller (phone)	H-P
Steve Pawlowski	Intel
Randy Ridgley	NW Pipe
Mike Rohwer (phone)	PhTech
Paul TenZeldam	Tektronix

Nonvoting Members

Dan Dorsa	OHSU
George Pernsteiner	OUS
Bruce Schafer	OUS
Ren Su	PSU

Other Attendees

Tom Buzak	Tektronix
Richard Croft (phone)	EOU
John Doussard	Oregon InC
Tom Herrmann	EOU
Gary Kaleta (phone)	retired member
Jim Lundy	OSU
Dennis McMannay	Oregon Bioscience
Greg Pleva	SOU
Michele Vitali	OUS

Chair Steve Pawlowski opened the meeting and asked for approval of the April 15, 2011 minutes. A motion was made, seconded and unanimously approved to accept the minutes.

2011-2013 Biennium – Legislative Update and Budget

Bruce explained that the Governor's budget issued in January did not include a separate ETIC line item. When the Legislature's Ways & Means issued its budget for OUS it followed this pattern for the first time since ETIC was created in 1997. Bruce has checked with the OUS budget office and received the advice that we should assume an 11.6% reduction until the actual number is determined by the Board of Higher Education in October.

Bruce also referred to a policy discussion held by the Board’s Finance & Administrative Committee in early June. In particular, the docket for that meeting included the following language:

Targeted Program Funding:

Since the Governor’s Balanced Budget represented an overall reduction from 2009-2011, all targeted programs will be reduced. Targeted programs that correspond with the Governor’s recommendations to:

- 1) prioritize undergraduate education and graduate programs directly related to state workforce goals such as healthcare, engineering, and teacher education and
- 2) maintain research funding in areas related state economic development goals will be reduced by a smaller percentage than other targeted programs.

Default Budget for 2011-2013 Biennium (All values are x \$1000)											
	EOU	OHSU Neuro	OHSU CMOP	OIT	OSU	PSU	SOU	UO	WOU	OPAS	Total
2009-2011 Biennium Actual	389	1,238	378	1197	16,632	6487	453	2504	640	1060	30,980
Reduction Scenario for 2011- 2013	344	1,095	335	1058	14,703	5735	401	2214	566	937	27,387

Chancellor Pernsteiner added that the baseline budget for OUS was approved just today. All the details are not available, but it appears to be close to what the Governor recommended. A discussion is scheduled on July 7th with the Board’s Finance & Administration Committee. Trial numbers will be given to campuses around the end of July. Year two will be subject to a different set of dynamics based on additional revenue forecasts and the winter 2012 Legislative session. Additionally, OUS is optimistic that SB 242, which changes OUS from a state agency to a public university system, will pass later this week. The proposed ETIC matching fund is consistent with the philosophy of SB 242.

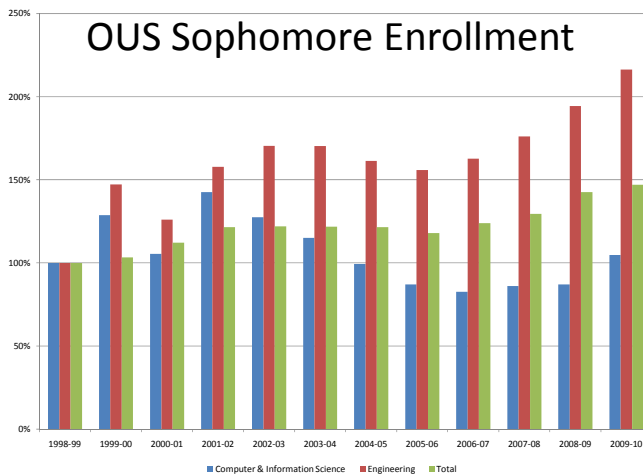
Bruce explained that we have a bit of a timing puzzle. Usually by July we know the total ETIC allocation, can set the campus allocations, and can fine tune output metrics which are then used for report cards during the biennium. Pernsteiner suggested we use the \$27,387,000 figure for now. The Legislature has been told that the efficiencies gained from SB 242 would allow the university to produce as much with the cuts produced by the Governor as it would be able to without SB 242 and no budget cuts. Thus, ETIC campuses should hold to the output metrics created assuming no budget cuts for now.

Eric added a thank you to everyone that visited Salem during the session or otherwise helped with ETIC communications and noted it was one of our better coordinated efforts.

Update on Oregon Pre-engineering & Applied Science (OPAS) Initiative

Bruce updated the Council on our OPAS Initiative. As indicated on the slide below, sophomore enrollments for engineering excluding computer science are ahead of general trends. Unfortunately, computer science has not seen the same growth; we are just slightly above where we were 10 years ago. OPAS is therefore increasing its focus on computer science. The other three themes of OPAS's planning for the next biennium are:

- Continue to balance investments in in-class programs, out-of-school-time programs and marketing.
- Continue to focus on best practices.
- Increase emphasis on complete solutions.



Passing of the Gavel

Steve Pawlowski thanked Bruce, Michele and Eric for their hard work during the biennium. Bruce presented Steve with a plaque commemorating his two years as chairperson. Steve then passed the "gavel" to Eric Meslow, President of Timbercon. He also announced that Art Johnson of KPFF Consulting Engineers has agreed to be the Vice Chair.

Federal Initiative Update

Steve summarized the recent meeting with the Bonneville Power Administration. He said it was very impressive to have an organization of that level show up with that much interest in how the university system can help them, and discussed a working pipeline for undergrad interns and engineering programs in Oregon. A follow-up meeting will take place in August. Eric added that we are just to the point where we are starting to get traction.

Planning Process for the Next Biennium

In planning for the 2013-2015 biennium, Eric used the observation that ETIC is 14 years old, a teenager. Like teenagers we need to focus on the good and marginalize the bad. In ETIC's case this applies to updating its strategy. He also pointed out that this is a good time to start planning for Bruce's successor as he has recently announced he will be phasing into retirement over the next two years.

Bruce explained he is working on a transition plan with Chancellor Pernsteiner and Vice Chancellor Andrews. If all goes well, he will work half-time for about two years. During this time he will cross-train the new ETIC Executive Director and at the same time dedicate more of his energy to the precollege initiative. Bruce outlined a possible planning schedule for the next year.

Possible Planning Schedule

Aug	Plan strategic planning meeting and draft materials
Sept	Conduct intensive strategic planning meeting
Oct	Review Strategy/Goals/Criteria*
Nov	Campus goals prepared
Dec	Review campus goals*
Jan	Develop campus plans
Feb	Review/adjust/approve campus plans*
Mar	Present to Board of Higher Education
Apr	Revise as needed*
June	Approval by Board of Higher Education

* Regular ETIC Meeting

Eric said ultimately we'll need to make some choices after examining ETIC's strengths, weaknesses, opportunities and threats. It's been several biennia since ETIC has conducted a full strategy retreat. He recommended that the ETIC meeting scheduled for 8/19 be replaced by a pre-strategy planning meeting. The full SWOT analysis and strategy development retreat could then be held in September, preferable for a day and a half. The group agreed. Bruce, Eric, and Michele will be following up with the details of this meeting.

Other Business

Bruce reminded the group Rich Linton is retiring effective June 30th. He has been a great resource to ETIC and will be greatly missed.

There being no further business, the meeting was adjourned.